

## PUBLIC HEALTH EDUCATOR II

### NATURE OF WORK

This is professional public health education work in the development, implementation and evaluation of public health education programs.

Work involves responsibility for the performance of public health education work which includes the development and implementation of community wide health education and grant programs; planning and coordinating community surveys; preparing and disseminating health educational and informational materials. Employees of this class are expected to exercise independent judgment and personal initiative in determining the health education needs for the surrounding community. General supervision is received from a professional or an administrative superior with work being reviewed in the form of conferences, reports, public comments and effectiveness of health education programs. Supervision may be exercised over subordinate Public Health Educators and support staff.

### EXAMPLES OF WORK PERFORMED

Develops community wide health education programs; plans and coordinates community surveys; prepares and disseminates health educational and informational materials.

Coordinates and carries out work with the media (television, radio, newspapers, etc.) and prepares news releases.

Plans and conducts workshops, training programs and seminars; coordinates and schedules community training courses.

Acts as school health consultant in the establishment of sound health education programs.

Develops and maintains cooperation between public, civic, professional and voluntary agencies engaged in health related activities.

Coordinates public health education programs and may supervise subordinate Public Health Educators engaged in various phases of public health education programs.

Performs related work as required.

### DESIRABLE KNOWLEDGES, ABILITIES AND SKILLS

Considerable knowledge of modern education practices, techniques and philosophies as they relate to public health programs.

Considerable knowledge of disease prevention, health promotion, lifestyle risk reduction education and public health research methods.

Considerable knowledge of current public health problems and organizations which deal with those problems.

Knowledge of the methods, practices and techniques used in ascertaining public health problems and health education needs.

Knowledge of program organization and administration.

Ability to make professional decisions within the framework of departmental policy and to present ideas concisely and effectively both orally and in writing.

Ability to plan, formulate and execute public health education programs.

Ability to present complex information and terminology in understandable, non-technical language.

Ability to establish and maintain effective working relationships with coworkers, subordinates, public officials and the general public.

Ability to plan, assign and coordinate the work of subordinates engaged in various public health education activities.

Ability to relate to people of all ages in such a manner as to obtain their confidence and establish rapport.

#### DESIRABLE TRAINING AND EXPERIENCE

Graduation from an accredited four year college or university supplemented by graduate-level course work in public health education, public administration or related field with considerable experience in public health education.

#### MINIMUM QUALIFICATIONS

Graduation from an accredited four year college or university with major course work in public health education, public administration or related field with experience in public health education; or any equivalent combination of training and experience which provides the desirable knowledges, abilities and skills.

#### NECESSARY SPECIAL REQUIREMENT

Possession of a valid Nebraska driver's license when operating a vehicle is necessary for the satisfactory performance of assigned duties.

Approved by: \_\_\_\_\_  
Department Head

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Personnel Director

9/88

Title Change & Revised: 8/99

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